



## PRESS RELEASE

5040 Old Taylor Mill Road  
Taylor Mill, KY 41015  
[KKBC\\_112@kkbconline.com](mailto:KKBC_112@kkbconline.com)  
[www.kwikcopy.com/b112](http://www.kwikcopy.com/b112)

**For Immediate Release**  
Contact: Mark Kiser, Owner  
Phone: 859-431-8811  
Fax: 859-431-6001

### **Recession not a Factor for Local Kwik Kopy Business Center, Achieves Highest Growth in Franchise System in 2008**

TAYLOR MILL, Kentucky (February 11, 2009) – Kwik Kopy Business Center (KKBC) in Taylor Mill, owned by Mark Kiser, experienced more than 22 percent growth over the previous year - higher than any other center nationwide in the digital printing and business services network.

"What Mark Kiser has done in today's economy is nothing short of amazing!" said Jay Groot, KKBC president. "His focus on great customer service – helping his customers grow their businesses – has paid off in building his own business. Following his business and marketing plan throughout the year has been the path to Mark's success."

Kiser has owned and operated a center in Taylor Mill since 2003. He is the chair of Water Cooler Talk at the Northern Kentucky Chamber of Commerce, member of the Independence Business Association, and a member of one of the largest BNI (Business Networking International) chapters in the Greater Cincinnati area.

From corporations to retail consumers, everyone benefits from the wide range of services delivered by KKBC. Attention to detail by experienced and helpful staff is the basis of the high quality and care given to each order.

“Small-to-medium-size businesses as well as individuals in our community can trust the professionalism, dependability and customer-focused service offered by our staff at Kwik Kopy Business Center,” says Kiser. “We are providing our customers with solutions for today’s business challenges.”

Kwik Kopy Business Center offers a “one-stop shop” – graphic design, color printing, and digital black-and-white and color copying, blue print duplication and large color poster production. KKBC accepts files electronically for all types of printing projects, and assists in consulting, creating and distributing marketing materials for businesses of any size. Parcel Plus is part of the KKBC offering – packing and shipping, cargo and private mailbox rentals. And though part of a large network located across the U.S. and internationally, each center operates with its focus on the individual customer – excellent service that has been part of the Kwik Kopy tradition since 1967.

Contact Mark Kiser at (859) 431-8811 for additional information, e-mail him at [kkbc\\_112@kwikkopy.com](mailto:kkbc_112@kwikkopy.com), or visit the Web site at [www.kwikkopy.com/b112](http://www.kwikkopy.com/b112).

**Kwik Kopy Business Center** is part of the International Center for Entrepreneurial Development, Inc. ICED, located in Cypress, Texas, is the parent company for Kwik Kopy Printing, American Wholesale Thermographers, The Ink Well, Franklin’s Printing, Parcel Plus, Kwik Kopy Business Centers and COMPUTER EXPLORERS. This group represents one of the world’s largest international alliances of printing, communications and education franchises with business relationships in the United States and 10 other countries. These company names are all registered trademarks or service marks of I.C.E.D. Management, Inc.